



### **FHP Partner Directions for Mental Health, Inc. Appoints New Chief**

Directions for Mental Health recently announced that its Board of Directors has appointed April Lott, LCSW to serve as the company's President & Chief Executive Officer. As President and CEO of Directions, Lott will oversee programs that serve over 9,000 people in Pinellas County each year, an annual budget of \$12 million, and approximately 230 employees.

In his announcement letter to staff, donors and stakeholders, Chairman of the Board Matthew Chambers wrote, "We are extremely excited about the decision...April possesses a unique combination of operational savvy and an unflagging compassion for our clients. She has a wealth of leadership experience totaling over 25 years, experience leading successful fundraising campaigns, and she has served as the CEO of a residential and family preservation program, and as the Executive Director of a non-profit academic service agency for at-risk youth." Lott is a regular speaker and trainer in the mental health and human services field, and she is the mental health expert on Channel 10's Studio 10.

Lott was formerly Directions' Chief Operating Officer and she says she looks forward to the agency's future. "Moving forward, you will see Directions for Mental Health building upon its strong foundation in our community," Lott said. "We'll be reaching out to our donors and stakeholders even more, growing new partnerships, and continuing to provide the first-class, client-centered care Directions is known for."

Directions for Mental Health, Inc. is a Partner with Florida Health Partners in Area 5. For more information about Directions, please visit [www.directionsmh.org](http://www.directionsmh.org).